



# K.S.N GOVT. DEGREE COLLEGE FOR WOMEN

( An ISO 9001:2015, 14001:2015, 50001:2011 CERTIFIED COLLEGE )

(Re-accredited by NAAC with "A" Grade)

Behind RTO Office, Bhairava Nagar, Ananthapuramu-515002

(Affiliated to SK University, Ananthapuramu)



**NAAC**  
(3,15/4,00)  
Grade **A**

## Newsletter:: December 2022

### World AIDS Day: 01-12-2022



### Awareness Programme on Competitive Examinations: 01-12-2022



Mr. V. Ramesh addressed the students as a part of induction programme. He chose to speak on the strategies to prepare and appear for any competitive examinations. The first task is to set a clear cut goal and ambition and plan a strategy keeping in view the available time line. The students must be conscious of proper time management techniques and utilize time very productively. They must secure the previous question papers and understand the pattern very well and start preparation accordingly. While preparing they must make it a habit to note down important points and keep revising them frequently. They can use certain symbols and phrases which customize their notes so that they can easily grasp and remember the important points. They were made aware of preparing a schedule for learning and revision, the positive impact of taking short breaks during preparation and giving themselves some reward after achieving every target to stay motivated and energized.

### **Continuous Internal Assessment: 02-12-2022**



The students were made aware of the process of Choice Based Curriculum and the significance and relevance of Continuous Internal Assessment. As every programme and course has a particular learning outcome, the CIA helps in understanding whether the students have realized the learning objectives or not. As a part of CIA, the internal evaluation includes weightage not only for mid

examination but also for Co-Curricular and Extra Curricular activities such as timely submission of assignments, participating in academic activities, participating in NSS, NCC, Games and Sports, Clean and Green Activities etc. Weightage is also given for required percentage of attendance to the college. As the focus of education is not just imparting knowledge but also imparting the required skills to make the students job ready they advised to focus and participate in all the co curricular activities implemented for them.

## **Interaction with Illustrious Alumni 2-12-2022**



With an intention to motivate the students, illustrious alumna of the institution Ms. Grace Mary was invited to interact with them. She shared her own experiences and struggles to reach the present cadre of acting as Judge in Consumer Court. She talked about the role her teachers and the college played in bringing out the best talent in her. She motivated the students to work on their strengths. She encouraged the students to take active part in all the co-curricular and extra-curricular activities. Students found her as a role model and learnt how to focus on their goals, plan the required strategies, implement them and achieve their ambition in life.

**KSN Hosted the Inter Collegiate Women's Sports  
Championship: 02-12-2022**



**Media Coverage: 03-12-2022**

**సాక్షి**

**అట్టహాసంగా మహిళల క్రీడా పోటీలు ప్రారంభం**

**మాట్లాడుతున్న ఎస్కేయూ వీసీ రామకృష్ణారెడ్డి**

అనంతపురం సప్తగిరి సర్కిల్: ఎస్కేయూ అంతర్ కళాశాలల మహిళల క్రీడా పోటీలు అనంతపురం నగరంలోని కేఎస్ఎస్ మహిళా డిగ్రీ కళాశాల మైదానంలో శుక్రవారం అట్ట హాసంగా ప్రారంభమయ్యాయి. కార్యక్రమానికి ఎస్కేయూ వీసీ మాచిరెడ్డి రామకృష్ణారెడ్డి ముఖ్యఅతిథిగా హాజరై, మాట్లాడారు. విద్యార్థుల్లో దాగి ఉన్న క్రీడా నైపుణ్యాలను వెలి కితీయడమే లక్ష్యంగా పోటీలను నిర్వహిస్తున్నట్లు తెలిపారు. జాతీయస్థాయిలో రాజీంచిన క్రీడాకారులకు యూనివర్సిటీ తరపున నగదు ప్రోత్సాహకాలను అందజేస్తామన్నారు. అంతేకాక యూనివర్సిటీ పరిధిలో ప్రత్యేక సదుపాయాలు కల్పిస్తామన్నారు. పోటీలకు హాజరయ్యే క్రీడాకారులకు టీఏ, డీఏ ఇతర అలవెన్సులను భారీగా పెంచినట్లు తెలిపారు. అనంతరం క్రీడా పోటీలను ప్రారంభించారు. టెన్నికాయిట్, బాల్ బ్యాడ్మింటన్, షటిల్, కబడ్డీ, ఖోఖో, వాలీబాల్ క్రీడల్లో పోటీలను నిర్వహించారు. కార్యక్రమంలో కేఎస్ఎస్ కళా శాల ప్రెస్సిపాల్ శంకరయ్య, రెక్టర్ మల్లికార్జునరెడ్డి, రిజిస్ట్రార్ లక్ష్మయ్య, స్పోర్ట్స్ బోర్డు సెక్రటరీ శ్రీనివాసన్, పీడీలు శ్రీనివాసప్రసాద్, ప్రసాద్, సునీల్ తదితరులు పాల్గొన్నారు.

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## Soft Skills for Students: 03-12-2022



Dr. Jayaprada elaborated upon the difference between hard and soft skills. She said that hard skills could be taught whereas the soft skills are personality driven skills which need to be enhanced and worked upon. She said that for students who are planning to assume prominent job roles in near future, a proper training in soft skills can improve their interpersonal relations, ability to take appropriate decisions, build effective communication skills and train in proper management of time. Dr. Jayaprada focussed on the significance of effective communication skills, writing skills, presentation skills, interview skills, body language, stress management and emotional intelligence.

## **KSN Champions with Cups and Trophies: 04-12-2022**



## **Our Students Participating in Yuva Utsav: 04-12-2022**



## **Winners' Attitude: A Motivational Programme: 07-12-2022**



The Resource Person Mr. Elugu Suresh Kumar who is a renowned author, senior English teacher, life coach, Psychological counselor and a motivational speaker. He quoted the examples of famous and successful personalities such as Ratan Tata, Sundar Pichai, Abdul Kalam etc who became extraordinary because of their inherent talents and determination. He said that winners are not the people who never fail but they are people who never quit until they become successful. The toil until they succeed. They don't wait for opportunities but create them. Most of the time people suffer because they focus on problems rather than solutions. They look upon the closed doors for so long that they fail to notice the opportunity. The incident of Albert Einstein was quoted wherein he fails hundreds of times to invent the bulb. When criticized, Einstein, who is full of positive outlook towards life, replies that he hasn't failed but has discovered a thousand ways which don't work to create a bulb. An optimist sees opportunity in every difficulty whereas a pessimist sees difficulty in every opportunity. A winner and a leader think about possibilities rather than problems and issues. The students were advised to note down the traits of winners and leaders and recite them along with

the resource person. The students found the session very motivating and requested the resource person to visit the campus again and again. They were introduced to a set of four books authored by Mr Elugu Suresh Kumar related to improving English vocabulary, writing and communication skills.



### **Awareness about National Service Scheme: 08-12-2022**



Smt. C. Annapurna, Lecturer in Economics engaged the session. The purpose of National Service Scheme is to channelize the energy of the youth in nation



building. As per Mahatma Gandhi, education is not an intellectual luxury but is for empowering common man. Along with the required education, a sense of social responsibility and community service is required. The NSS came into existence in accordance with the recommendation of the First Education Commission and Kothari Commission. The theme of the year 2022 is gender sensitization. The participants were informed about the role of NSS in society and the process of selection. The objectives on the scheme were elaborated by the Programme Officers. Students were told about the three adopted villages and the problems faced by residents and how the NSS volunteers can contribute to their all round development by creating awareness about the significance of literacy, health and hygiene, environment protection, sustainable development, etc. The students were told that participation in NSS will contribute to a sense of social responsibility, acquiring leadership qualities and democratic attitude, mobilizing community participation, coming together and facing natural disasters, creation of social harmony, etc. The organization structure of NSS scheme was informed.

### **Awareness about Community Service Project Work and Internships: 08-12-2022**



Sri. A. Adi Narayana, Lecturer in Commerce engaged this session. The students have to acquire knowledge and use it for the benefit

of the society. The aspects covered during the induction programme shall act as igniting sparks for students' knowledge and practical application. The New Education Policy focuses on imparting not only knowledge but skills required for achieving gainful employment along with practical exposure in the job market. In order to offer proper exposure to the students while they are pursuing their education, the students are involved in engaging in Community Service Projects and Internships for understanding the job requirements and gaining social awareness. The CSP will be after the second semester and will be for 100 marks. The reports have to be submitted in the form of project work. The first part of the project is the Socio Economic Survey of the Village. A Questionnaire has to be prepared and information has to be gathered. The next part involves community awareness campaign. Students have to maintain a log book which has to be regularly updated. The submission of Project Report and Viva Voce too are required.

## **Awareness on ICT Skills for a Bright Future: 09-12-2022**



Smt. A. Renuka Devi, Lecturer in Computer Science, engaged the session. She said that ICT is about how well we could communicate and process information using electric or electronic devices. ICT abilities help us in understanding and operating a wide range of technology. The users can manage tasks on computers and mobile phones. Examples of ICT skills include technical knowledge, social media management, online research, data management, desktop publishing, word processing, collaboration skills, problem solving skills, organizational and netiquette. The students were advised to practice using technology, watch online tutorials, get practical experience, remain updated with trends in technology, study job descriptions and join a technology community

**Awareness on the Significance of CCE LMS & Online  
Certificate Courses: 09-12-2022**



Dr. V. Mary Madhuri, Lecturer in Economics, highlighted the process of getting registered in CCE LMS Portal and having an access to the academic e-learning resources developed by hundreds of teachers in the State. She introduced the students to various online learning platforms such as

Swayam, E-Prabha, DTH, Coursera, Edx, Udemy, etc. Utilizing ICT Madam practically demonstrated the platforms and the process of enrolment. The students found the class to be very useful and interesting.

## **0Inauguration of Certificate Course by Department of Computer Science: 9-12-2022**



## **International Human Rights Day 10-12-2022**



International Human Rights' Day is celebrated to commemorate the adoption of Universal Declaration of Human Rights by the UN. As per the declaration the basic human rights must be enjoyed by every human being

irrespective of caste, creed, religion, gender and nationality. Everyone has the right to live, be healthy, get education, freedom of speech, freedom of religion and enjoying equal rights. The resource persons highlighted the significance of the day and focused on its relevance. They impressed upon the audience the greatness and responsibility of being a human being and the fact that injustice somewhere is a threat to justice everywhere. They encouraged the students to raise their voice for their rights and at the same time fulfill their social, moral and political obligations.

**Community Service and the Significance of Philanthropy: Ektha Foundation:  
12-12-2022**



The philanthropists from Ektha Foundation visited the College and highlighted the significance of community service. They enlightened the students about the responsibility of human beings towards their fellow human beings in providing for their basic needs, helping, caring and sharing. Belonging to diverse fields such as Yoga, Law, Fitness Training, Fashion Designing, etc all of them joined hands to contributed an amount of Rupees Fourteen Thousand towards the payment of fee for a First Semester Student, Thriveni of BS.c MECS. The Principal, staff and students of the college expressed their heartfelt gratitude at this kind gesture.

## Awareness on WEC and Financial Empowerment: 13-12-2022



During the session the Resource Person Dr. V. Mary Madhuri elaborated at length various types of women empowerment such as Social Empowerment, Political Empowerment, Educational Empowerment, Economic Empowerment and Psychological Empowerment. She impressed upon the students the five Cs to be inculcated by all the women which are Courage, Confidence, Communication, Connections and Career. Talking about money management she said that it is most important to reach our goals because earning money is not the key to one's prosperity but how we handle it. One must have a clear plan about budget and how effectively we are saving, spending and investing it. Students were informed about the significance of tracking their spending, saving, investment and net worth.

## Human Values and Professional Ethics for Students: 13-12-2022



The resource person Ms. J. Krishnaveni elaborated upon the significance of human values and the reasons which are making it necessary to incorporate the same in curriculum. She said that one has to maintain harmony between self, body, family, society and nature. Every human being wants continuous happiness and prosperity. But in order to achieve this aim at times others get hurt or offended. In order to maintain perfect harmony one has to respect such values in relationship such as love, care, affection, trust, gratitude, glory, honor and respect. It must not be 'I' but 'we' to realize this end. In order to maintain the dignity and trust in relationships one has to rise above the petty feelings of negativity. As man cannot be happy and contented if he does not maintain proper relationship with any of the above mentioned units, he has to work towards achieving universal human order and undivided society. There are four orders in nature, material order, animal order, bio order and human order. One has to give equal importance to all these orders in order to maintain a healthy harmonious relationship with nature and work towards achieving *vasudhaiva kutumbakam*.

## Significance of Values, Etiquette and Discipline for a Successful Life: 14-12-2022



The resource person Mr. S. Md. Shafi created awareness about the importance of values, etiquette and discipline for leading a successful life. The students must first learn the value of discipline and humility which makes us open for learning newer things. The beginning of all wisdom is knowledge of our own ignorance. One must be humble enough in the temple of learning to acquire the maximum benefit of education. Sir shared examples of noted personalities and how ethical and moral awareness and strict personal discipline changed their lives and redefined their personalities. Students were extremely motivated by the lecture.



## Awareness on Significance of Yoga and Meditation



Ms. Rekha and Ms. Malleshwari from Heartfulness Meditation engaged the session on the significance of yoga and meditation for students. They said that if we could balance our body and mind through meditation this will increase our focus and help us in achieving our goals. Yoga and meditation help us in achieving better physical, mental, emotional and spiritual health. A regular practice helps us in achieving greater focus, calmness, discipline and peace of mind. After creating awareness on the significance of yoga and meditation, the resource persons engaged the students in meditation for half an hour. They gave affirmative suggestions and helped the students regain and maintain their focus on the activity

## Awareness on the Significance of JKC and Career Guidance: 15-12-2022



Career Guidance acts as a bridge between the education and the career. The Career guidance Cell enters into memorandums of understanding with various companies and makes it feasible to conduct job drives and organizes awareness programmes on various fields. The JKC or Jawahar Knowledge Centre conducts three batches per academic year and teaches reasoning, aptitude, current affairs, communication skills and computer skills. Students will be made job ready by enhancing their employability skills. Students were informed about functions of various controls in computer key board and were involved in a vocabulary activity.

## **Awareness on the Significance of Life Skill and Skill Development Courses**



There is a set of 4 Life Skill and 4 Skill Development Courses which have replaced the earlier 10 foundation courses. All these courses have respective credits and assessment. These skills help the students in acquiring the desirable life skills and enhance their skill oriented knowledge. These develop the career oriented skills in the students and students are given a choice to select from a wide range of courses. Students were informed about the courses which are suggested by Andhra Pradesh State Council of Higher Education. Students were informed about the learning outcomes of these courses and the prescribed curriculum. Finally the students were invited to share their feedback on the session and given an opportunity to seek clarifications.

**Awareness on the RRC/YRC and Eco-Club Initiatives:  
16-12-2022**



Mr. Udaideep, Forest Range Officer, visited the college as Chief Guest and created awareness about various measures to be initiated for environment conservation. He highlighted a number of privileges of ecosystem enjoyed by human beings such as climatic regulations, food and raw materials acquired, nutrient cycle, recreation, water regulation and supply, prevention of floods and storms, medicinal resources, habitat for wild life, atmospheric balance of gases and so on. He encouraged the students to volunteer for environment protection by taking such measures as reducing, reusing and recycling available resources. He concluded by saying that if we conserve natural resources we shall be doing a great service to our own future generations.

## **Career Counseling and Social Awareness**



Dr R. Raghuram Murthy, GDC Rayadurgam, addressed the first year students and suggested them to assess their strengths, weaknesses, skills and interests. They need to identify their passions and goals and should start striving to achieve them. Every student has much untapped potential which needs to be resurfaced and has to be sharpened in accordance with the market trends and requirements. Basing on their interest, eligibility and skills, they have to research the job market, prepare a resume and prepare for interview. He reminded the students about their ethical responsibilities and how as individuals they are accountable to society and organizations. He encouraged them to involve in actions which are beneficial to the community and create awareness to avoid harmful and irresponsible acts.

**Intervention of Life Skills and Goal Setting with a Vision:  
17-12-2022**



Mr. K. Chandrasekhar Life Coach and Motivational Speaker, addressed the students during the Student Induction Programme organized for the first year students. He talked about the importance of goal setting and how

motivation and inspiration can help one in achieving their ambitions. He said that nothing is impossible in this world because impossible is just an opinion. One has to pursue their dreams rather than fears because whatever we have desired is just on the other side of our worst fears. A little confidence and persistent effort can convert our dreams into reality he said. He also encouraged the students to practice change management and time management effectively.

## **NAAC Assessment and Accreditation and Feedback Mechanism for Students**



The Resource Person, Dr. G.L.N Prasad, IQAC Coordinator, Government Degree College, Kalyandurg addressed the students. He highlighted the significance of NAAC and how its accreditation and assessment is beneficial for the institution and the students. He also enlightened the students about the various aspects of students' satisfaction survey and explained the significance of designing and implementation of curriculum. In a very gentle way

he motivated the students to pursue their ambitions with sincerity and visit the college in future as illustrious alumni.

## **Greatness of Indian Culture: India's Message to the World with a Special Focus on Buddhist Principles**



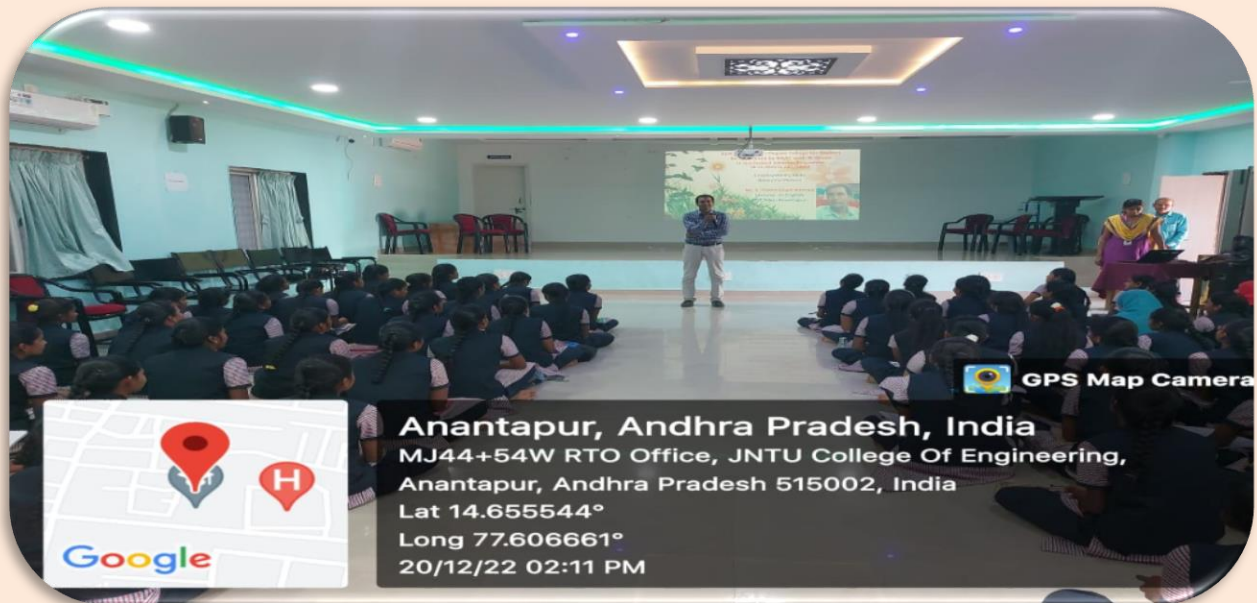
Dr. K. Venkata Ramana, Retired Principal, enlightened the students about the greatness of Indian culture and traditions. In particular he emphasized how India has always been a symbol of unity and peace for the entire world because of the eminent personalities such as Gautam Buddha, Mahavir, Guru Nanak, Mahatma Gandhi, Swami Vivekananda, Ramakrishna Paramahansa, Dr. A.P.J Abdul Kalam and so on. He created awareness about the Buddhist Principles which help the human beings in attainment of spirituality and result in a peaceful and happy life. He explained in detail the eight principles of right view, right thought, right speech, right action, right livelihood, right effort, right mindfulness and right concentration. Incorporation of these principles in life will result in maintaining harmonious relations with self, family, society and nature he said.

## Government Welfare Schemes for Competitive Examinations



Ms. Girija Kalyani, Lecturer in Commerce informed the students about the various schemes launched by Central Government in alphabetical order so that students find it easier to remember.

## Programme on Employability Skills: 20-12-2022



Mr. S. Ehte Sham Ahmad, Lecturer in English, Government Degree College(A) visited the campus as Resource Person and delivered a lecture on Employability Skills. He said that most of the soft skills



required in competitive world, are actually possessed by students in varying degrees. They need to identify their talents and work upon them to get expertise. The hard skills which are required could be learnt and mastered in due course of time. He explained to the students the significance of goal setting, communication skills, body language, presentation skills, interview skills, life skills, team work, leadership qualities, time management, change management and patience. The students found the session very much informative and interesting.

### **Career Guidance and Opportunities in Forensic Science: 21-12-2022**



In today's world, the criminals are using advanced tools and techniques for committing crimes. It becomes highly challenging to solve the crimes purely on the basis of physical examination of available evidence and to sort out genuine clues from red herrings. The advancements in forensic science are a great help for the police and crime investigators in solving crimes using the advanced lab equipment and technology. Ms. Kullaymma said that after graduation in life sciences the students can pursue diploma or masters' degree in Forensic Science which has bright prospects in careers.

## **Student Attributes: Significance of Attendance in CIA: 21-12-2022**



Dr. M. Pragathi, Principal of NSPR Government Degree College for Women, Hindupur addressed the students on the topic Student Attributes and the significance of attendance in CIA. She encouraged them to develop a positive mindset while pursuing their ambitions. They must be courageous and smart enough to identify what they actually want to become in life and utilize every opportunity. They must plan effectively and work consistently for achieving their targets in a time bound manner. Madam also talked about the various reasons which are resulting in girl student dropping out from the colleges. She encouraged the students to accept the difficulties and obstacles as opportunities and climb upon the ladder of success. She reminded them that attendance is made a parameter for the continuous internal assessment in the new CBCS pattern of higher education. Students found the session very informative and motivating.

## Examinations and Evaluation Process in CBCS: 22-12-2022



Ms. J. Krishnaveni addressed the students during the 21 Day Induction Programme for newly admitted first year students. She created awareness about the CBCS pattern of examinations and informed the students about the 75 percent of marks and 25 percent of marks allotted for end semester and internal mid semester examinations. Students were told about the pattern of question papers, credits allotted for particular courses and the process for getting the grievances redressed.

### Significance of Vedic Mathematics

Sri. K. Mallikarjuna Rao delivered a lecture on Vedic Mathematics. He told the students that if they could master vedic mathematics, they can learn quick and effective methods of doing calculation by multiplying the digits at the last which is the units' place of the given numbers. He practically demonstrated how one could deduce the cube of a given number by using the vedic mathematics.



**Celebration of Freshers' Day: 22-12-2022**





## **National Consumers Day: 24-12-2022**



Sri Ravindranath Reddy, State Vigilance Monitoring Committee Member, Sri Nabi Rasool, District Consumer Protection Council President, Sri Krishna Murthy, State Consumer Protection Council Member and Sri Peter Simon, District Food Officer, Anantapur attended the programme and made it a grand success.

Sri Ravindranath Reddy, State Vigilance Monitoring Committee Member said that Consumers Acts have gone a long way in protecting consumers from being cheated by manufacturers and sellers indulging in unfair trade practices which include (1) Offering spurious goods (2) adopting deceptive practices (3) not offering proper bills for goods or services sold (4) refusing to take back defective goods (5) Disclosing the customers' personal information

Sri Nabirasool, District Consumer Protection Council President told that National Consumers Day is celebrated every year so that the consumers gets more and more aware of their rights and how to take action against unfair trade practices. Therefore, celebrating this day is very important.

Sri Krishna Murthy, State Consumer Protection Council Member explained that Consumer Rights Day in India is celebrated with a specific theme each year. In partnership with the State and Local Authorities, the Union Government holds events and programmes on consumer awareness. The slogan JAGO GRAHAK JAGO (Wake Up Consumers) was explained by him.